



New Vendor Application Process

Becoming an Outdoor Shopping Network (OSN) Vendor can be your doorway to unlimited success with your product. We will help to promote your product to a nationwide customer base! Products that our buyers select would be given national exposure and provide potential customers with:

- Broad exposure and description of the product
- Proper demonstration of the product by your experts
- Website ordering capabilities
- Your product gets shipped directly to the consumer

Applying to OSN could create many other new opportunities. Who knows where your product could end up?

We are always looking for great products!

Frequently Asked Questions

Q. Who is our customer?

A. Our core customer is anyone who is interested in outdoor products, those looking to learn about the use of outdoor products, and the outdoor enthusiast seeking new products that are being introduced to the consumer market.

Q. What kinds of products will be aired on OSN?

A: We are looking for a variety of products, such as:

- Hunting – hunting apparel, calls, guided hunts, optics, archery, muzzle loading products
- Fishing – fly fishing, rods, reels, clothing, lures
- Golfing – clubs, bags, clothing, golf trips/packages.
- Sporting Goods – we are considering a variety of options including baseball, soccer, wrestling, football.
- Options are endless – if your product relates to sporting goods or the outdoors, we will consider it.

Q: How does one get OSN to consider their product?

A: Our buyers carefully evaluate all products submitted to determine those that qualify under the following requirements:

- Quality – product will be evaluated/tested to meet OSN high quality standards
- Quantity – vendor will need to supply adequate inventory
- Price – can provide the product to the customer at a reasonable price
- Exclusive – we are always looking for a product that is new or unique for the consumer

You will be notified of our decision within 45 days of our receiving your submission.

Q: How much does it cost to get my product on OSN?

A: Negotiations for obtaining the best product at the best price are conducted between the supplier and the merchandising staff. If your product meets our merchandising needs, you will be contacted to arrange for a meeting with the appropriate merchandising business unit.

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Product Submission Guidelines

OUTDOOR SHOPPING NETWORK (OSN) provides the following forms to expedite the product evaluation process. Please read this entire page before you begin to fill them out. By completing an OSN Mail-In Product Submittal and in consideration of OSN's review of your submission, you hereby agree, with the intention of being legally bound, to the following terms and conditions:

1. You represent that any material which you submit will be (a) original with you and that no other person has an interest therein or claim thereto, or (b) that you have sufficient rights in and to the material so that your submission to OSN will not violate the rights of any third party.
2. YOU ACKNOWLEDGE THAT OSN AND ITS AFFILIATED AND SUBSIDIARY COMPANIES ARE NOT RECEIVING YOUR SUBMISSION OR DISCLOSURE IN CONFIDENCE AND THAT NO DISCLOSURE MADE BY YOU TO OSN WILL ESTABLISH OR CREATE A CONFIDENTIAL RELATIONSHIP BETWEEN YOU AND OSN AT ANY TIME.
3. OSN does not undertake to maintain in secrecy any suggestion or material submitted.
4. Your submission does not obligate OSN to pursue your product or pay any consideration for any use of your ideas, nor does your submission obligate OSN in any other way whatsoever.
5. OSN and its related entities are free to use for any purpose whatsoever any ideas, concepts, know-how or techniques contained in any communication or submission by you.
6. All of your rights and remedies arising out of a disclosure made to OSN, or the use thereof by OSN, shall be limited exclusively to any rights and remedies, as may now, or in the future, be accorded to you under applicable United States patent, copyright and other intellectual property laws. Neither acceptance nor consideration nor use of the submitted material by OSN shall in any way impair its right to contest the validity of any patent, trademark, service mark or copyright that might have been or may hereafter be issued on or obtained for the subject matter of the disclosure or any portion thereof.
7. All other claims you may have of any nature whatsoever arising out of any disclosure you may make to OSN or any affiliated or subsidiary companies are hereby waived.
8. OSN accepts no responsibility for the safe arrival, handling or return of any submitted material.

9. These conditions of submission contain the entire understanding between you and OSN and may not be modified or waived except in writing signed by an officer of OSN.
10. OSN will require proof of product liability insurance. \$1,000,000 minimum; may be higher depending on commodity.

Vendor Submission Application and Profile

Print and complete the form below. Then attach a catalog, brochure, picture and/or sample of your product. All information sent to us, including samples, is non-returnable. Mail completed form and additional information you are providing to OSN. Make sure to specify the division that represents your product category. Divisions are listed as follows:

Divisions

Hunting & Shooting Decoys Game Calls Optics Black Powder Accessories Reloading Shooting Accessories Tree Stands/Blinds	Archery Arrows & Accessories Bows Bow Accessories Broad Heads Decoys, Calls, Scent Targets	Fishing and Marine Electronics Line Lures Rod, Reels, Combos Soft Bait Fishing Accessories
Camping Tents Cooking, Food Prep Cutlery Luggage Packs Sleeping Bags	Saltwater Fishing Boat Accessories Soft Baits Hard Baits Line Rods, Reels & Combos	Outfitters Hunting Fishing Guides
Fly-Fishing Accessories Flies Fly Tying Line/ Leaders Reels Rods	Golf Clubs Golf Balls Packages & Accessories	Baseball Gloves Baseballs Equipment & Accessories
Football Gear All Accessories	Basketball Balls All Accessories	Soccer Pads All Accessories
Wrestling Uniforms All Accessories	Hiking All Accessories	Footwear Fishing & Hunting Waders Hiking Boots Rubber Boots Hunting Boots
Resorts Vacation Packages		

Vendor Submission Application

Attention: _____ Division

Your Name:	
Title:	
Company Name:	
Mailing Address:	
City, State & Zip:	
Phone Number:	
Fax Number:	
Email Address:	
Web Site:	
Are you drop ship capable:	<input type="checkbox"/> No <input type="checkbox"/> Yes
Do you have EDI capabilities:	<input type="checkbox"/> No <input type="checkbox"/> Yes
Name of Insurance Company:	
Product Name:	
Product model/style number:	

Product Description:	
Product Features and Benefits:	
Target Market:	
Warehouse Contact:	
Domestic Warehouse Available:	<input type="checkbox"/> No <input type="checkbox"/> Yes Location:
Manufacturer Name:	
Do you own a factory:	<input type="checkbox"/> No <input type="checkbox"/> Yes Location:
Country of Origin:	
How is this product currently being marketed:	<input type="checkbox"/> TV <input type="checkbox"/> Catalog <input type="checkbox"/> Infomercials <input type="checkbox"/> Magazine <input type="checkbox"/> Website <input type="checkbox"/> Department Store <input type="checkbox"/> Specialty Store <input type="checkbox"/> Discount Chain
Wholesale Price to OSN:	
Suggested Retail Price:	
Maximum Monthly Units available for shipment:	
Quantity on Hand:	
Can product ship via UPS:	<input type="checkbox"/> No <input type="checkbox"/> Yes

Is it oversize/overweight:	<input type="checkbox"/> No <input type="checkbox"/> Yes
Dimensions and weight:	
Type of warranty:	
If electrical, who is the product listed with:	<input type="checkbox"/> UL <input type="checkbox"/> CE <input type="checkbox"/> ETL <input type="checkbox"/> CSA
Is product patented:	<input type="checkbox"/> No <input type="checkbox"/> Yes
Is this a licensed product (entertainment/sports):	<input type="checkbox"/> No <input type="checkbox"/> Yes Whom:

Send completed application along with any additional documentation, photos and/or samples to:

Outdoor Shopping Network
c/o Vendor Submissions
48 Liberty Lane
Reedsville, PA 17084